

## **Why outsource testing to an independent testing vendor?**

Independent research shows that outsourced testing makes sound business sense, both for clients who do their own software development in-house and for those who outsource both software development and testing to the same vendor. Outsourced testing allows clients 'to get truly independent testing', 'to reduce time-to-market', 'to gain access to specialised testing expertise ... and to [proprietary] testing tools' and 'ultimately to improve software quality' ...and saves between '35% and 50%' of overall development costs.

Some of the reasons why you should consider outsourcing your testing needs to an independent testing vendor, are:

1. Independent third-party testing brings objectivity, rigor and transparency to the testing and defect-reporting process
2. Customers can compress time-to-market by outsourcing parallel activities in the product life cycle
3. Customers can reduce costs by deploying a cost-effective onsite - offshore delivery model
4. Customers gain through the insight and experience of career testers.
5. Several aspects of testing, though mission critical, are non-core to a company's business model, and hence outsourcing the function allows the customer to devote more resources to core, mission-critical activities.
6. Testing software and hardware has become very sophisticated and multi-dimensional. It requires more in-depth planning and execution, while turn-around times for testing are increasingly shortening. Outsourcing can provide leveraged specialized skills and help manage resource spikes
7. Testing lifecycle require different test skills (manual execution, automation, regression, compliance, sustained engineering, etc.). Outsourcing can ensure the right expertise is leveraged at the right time for the right effort without impact on internal resources.